

Mediakit

Social Traveling

2019



About us



Hey there, we're Lisa & Patrick!

We're a couple of a professional photographer (Patrick) and a handstand artist (Lisa).

Since June 2018 we're traveling the world in our old Volkswagen Bully and supporting social projects.

On our way we focus on a deep connection with nature and our environment and capture the most beautiful landscapes and cities we are passing.

As influencers on Instagram we like to motivate people to leave their comfort zone and explore the beauty of our planet but also giving something back to the less fortunate in our world.

Moreover we give insights into our life as travelers and want to make people aware of environmental sustainability.

_social_traveling_
traveling | social projects

@_social_traveling_ is primarily about travels and social projects. No matter if cycling the world or traveling in a van - we always connect our travels with social engagement.

@12K+
Followers

Account Statistics

Women 18 - 34

52%

60%

U.S.

Germany

16%

14%

7,36%
Engagement

Up to 1800 likes and
90 comments per post.

Status: March 2019



Let's collaborate!

Sustainability is one of the key issues in our life. Therefore we love to work with fairtrade and eco-friendly companies to spread their intentions in sustainability with our audience.

Partnership Opportunities

Special Sponsored Posts

High quality post where your brand is featured exclusively. HD quality image, individual arranged and detailed post description, including links to your brand.

Sponsored Posts

High quality post where your brand is mentioned.

HD quality image, link to your brand.

Sponsored Post Giveaway

Host and promote giveaway on Instagram, high quality post with link to your brand.

Sponsored Story Shoutout

High quality image where your brand is mentioned and linked in a story.

Have other collaboration ideas?

Get in touch with us.

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